**Project Name:** IMTS Flyer for Chicago show – Get your foot in the door **Date:** 9/5/2012

**Client:** Connie Rourke, [crourke@inner-zone.com](mailto:crourke@inner-zone.com)

**For Review:** current website is <http://www.eapprentice.net> and old brochure (file uploaded)

***Images that must be in the design:***

1. Eapprentice.net logo (with tagline “Training the CNC Industry”)
2. Mastercam logo (with the word “Partner” either under or next to it”)
3. Photos of our industry expert trainers (with brief bios below - see file “four-industry-experts.zip” which has at least one usable photo for each of our experts that will work. To clarify, Derek Goodwin is the founder of eapprentice.net, then by order of importance Karlo Apro, Jay Kramer, and Mike Whitten. Bios for three of the four are on the home page of our website. I’ll get the fourth, Karlo, shortly)

Copy to use:

***Headline:***  
Be a Champion for Your Workforce

## *SubHead:* INVEST in CNC Programming and Process Development Training TODAY!

***Highlight One:***

See us in the Mastercam / CNC Software, Inc. booth

Booth: [E-3340](http://www.imts.com/visitor/exdir/floorplan_link.cfm?show_id=IMTS12&exhid=00002009&booth=3340)  
Pavilion: Controls & CAD-CAM

***Highlight Two:***

Purchase two or more courses before the end of the show and receive 20% off

***Intro Paragraph:***

Eapprentice.net is an online training center for the modern CNC Industry focused on Project Based Learning.  Training is prepared by college instructors with industry experience.

**Available CoursEs**

·   Beginning Mastercam X6 (also available in Spanish)

·   [Beginning Mastercam X5](http://www.eapprentice.net/beginning-mastercam-overview.html)

·   Mastercam 5-axis

·   Mastercam Multiaxis

·   Advanced Mastercam 3D

·   SolidWorks for CNC Programmers

·   Mastercam for SolidWorks

·   CNC G-code Programming

Courses are frequently added and updated.  Check our website [www.eapprentice.net](http://www.eapprentice.net) for the latest.

For more information call 650.644.9837 or email [sales@eapprentice.net](mailto:sales@eapprentice.net)